

# AGENDA

Skagit Video Workgroup Meeting

Wednesday, March 3<sup>rd</sup> 2021

1:00 pm – 3:00 pm

1:00 – 1:05

## Logging in

Tech Check

Agenda Overview

1:05 – 1:20

## Look at draft StoryMap

Discussion about first impressions

1:20 – 2:00

## Updates on follow-up interviews

Review interview questions and audience focus

Discuss preliminary findings, key takeaways

2:00 – 2:50

## Continue Work on Draft Skagit Video Strategy

Review discussion from last meeting (Video 1 and 2)

Continue to flush out ideas for videos (2-4)

Fill in the blanks: (bring your ideas!)

- Video content
- Core messages
- Flow, imagery, feel

2:50 – 3:00

## Next steps

Discuss how we will accomplish scripting and storyboarding